YOUR PRACTICAL TRAFFIC TOOLKIT

Eight AI working prompts

Paste one prompt at a time into your chosen AI tool. Replace brackets, remove private data, and verify outputs. These are prompts, not included AI credits or live research services.

1. Find a focused audience

I offer [offer] to [audience]. Using only the evidence I provide below, identify three specific problems worth investigating. Separate observations from hypotheses. Suggest five interview questions that do not lead the respondent. Evidence: [notes]. Do not invent market size or customer quotes.

2. Develop keyword candidates

Generate 15 search questions a [audience] might ask about [problem]. Group them by intent and identify what page would satisfy each need. Do not invent volume, CPC, ranking difficulty or current search results. Add a column describing how I should validate each idea.

3. Write a useful content brief

Create a content brief for [question] and [reader]. Use these verified facts and firsthand examples: [evidence]. Include a direct answer, outline, helpful example, missing evidence and one next step. Flag claims that need sources. Avoid manufactured expertise.

4. Improve an existing page

Review this page text for clarity, evidence and usefulness: [text]. The desired reader action is [action]. Identify the three changes most likely to make the page easier to use. Explain your reasoning. Do not claim to have crawled the site or measured rankings.

5. Repurpose without repeating

Turn this approved article [text] into one teaching post, a six-frame carousel outline, a 45-second video script and a short newsletter. Preserve verified facts and the audience [audience]. Each version should teach something useful on its own. Include one appropriate CTA. Do not publish anything.

6. Draft an email sequence

Adapt the five-email welcome sequence for [brand], [resource] and [audience]. Voice: [voice]. Existing offer, if any: [actual offer]. Keep one main action per email, use only these supported claims [facts], and leave placeholders for missing details. Do not invent urgency, testimonials or discounts.

7. Plan a constrained experiment

I have [hours] per week and [budget] for [goal]. My audience is [audience] and my current evidence is [evidence]. Propose three small experiments. For each give the hypothesis, steps, time estimate labeled as an estimate, required evidence, primary measure and stop rule. Recommend one and explain the tradeoff.

8. Review actual results

Analyze these results: [measurements with definitions, sources and dates]. Separate facts, plausible explanations and unknowns. Calculate only metrics with valid matching inputs. Do not treat missing numbers as zero or claim causation. Recommend one next experiment and what would change your recommendation.